

Purple Ruler

Changing education
for a changing world.

Online Alternative Provision and Tuition

+ Student Reintegration & Off-Site
Learning

2024/2025



Visit Our Website

www.purpleruler.com



New: Our 3 Step Reintegration Plan for B-Coding Online Alternative Provision



Phase 1: Remote/On-Site Initiation – Partial B Coded Learning

Focus on establishing routines and building teacher-student connections while aligning lessons with your curriculum.



Phase 2: Immersion and Integration– B Coded Learning

This phase aims to deepen connections with teachers. Gradual introduction group sessions with peers to enhance social skills and collaborative learning.



Phase 3: Reintegration into school

The final phase is dedicated to smoothly transitioning students back into mainstream schooling. A big focus on reinforcing students' confidence and academic abilities to ensure a successful reintegrate.

The best possible value

Responsive Support Team

We provide real time communication and can be directly called, messaged or emailed at any time.

Logistics and Scheduling Support

We will collect the necessary information and build a tutoring timetable for you.



Cost Effective

Model 1: £4.86/ student/ per hour

We accept groups of up to 6 students for a total cost of £29.17/hour

New: Model 2: £9/ student/ per hour

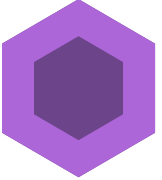
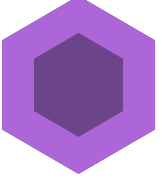
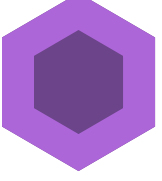
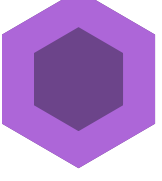
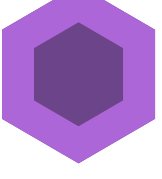
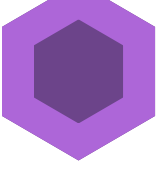
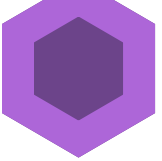
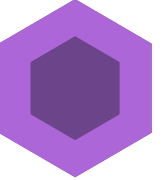
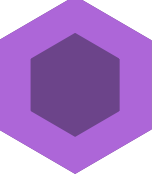
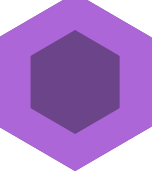
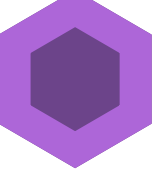
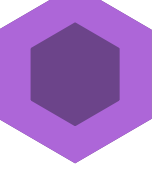
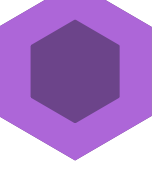
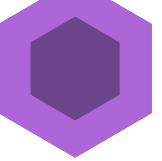
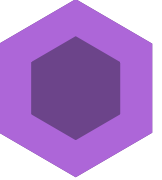
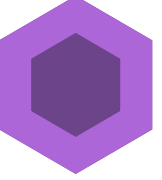
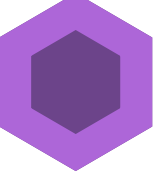
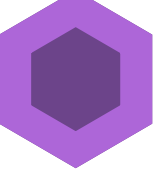
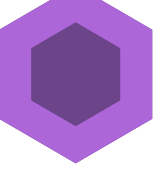
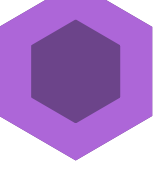
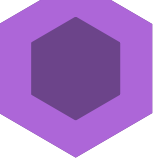
We accept single enrolments into our ongoing courses.

Flexibility

You have the freedom to change any aspect of your course:

- facilitator exchange
- lesson timeslot
- adding & removing students

Purple Ruler's Policies

-  Anti-Bullying Policy
-  Behaviour Policy
-  Complaints Policy
-  Curriculum Policy
-  Equality and Inclusion Policy
-  Health and Safety Policy
-  Learner Admissions Policy
-  Learner Attendance & Register Policy
-  Learner Handbook and Code of Conduct
-  Online Safety Policy
-  Partnered School Onboarding Policy
-  Prevent Duty Policy
-  Safeguarding Policy
-  Safer Recruitment & Selection Policy
-  SEND & Inclusivity Policy
-  Reporting System Policy
-  Staff Code of Conduct
-  Visitor's Policy
-  Whistleblowing Policy
-  Risk Management and Assessment Policy
-  Data Protection & Privacy Policy

How Purple Ruler Can Help You

1

Model 1: AP + Tutoring at Scale

- Cost-Effective
- Flexible Solutions
- Centralisation for Multi-Academy Trusts
- High-Quality Lessons
- Small Group Lesson of Up to 6 Students
- Alternative Provision Solutions for Schools

2

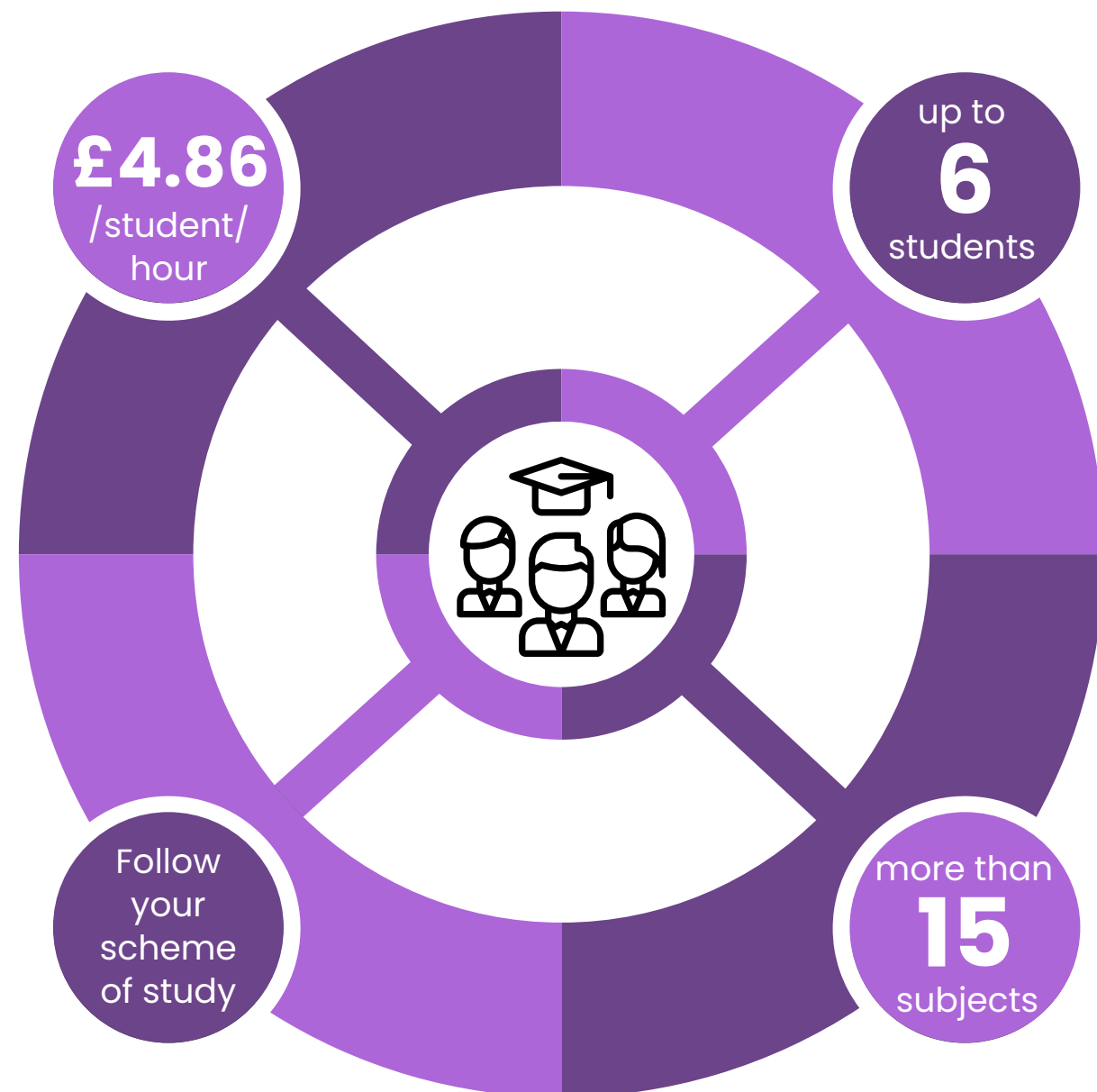
Model 2: AP for Single Enrolments

- Cost-Effective
- Structured Learning Pathway
- Flexible Subject Selection
- High-Quality Lessons
- Students Keep Up With Education
- Alternative Provision Solutions for Schools

Model 1.1: Purple Ruler Blueprint – Your Online Education Department

Cost-Effective & Flexible Solutions for Multi-Academy Trusts

For Multi-Academy Trusts who want cost-effective, quality tuition that can be used across the trust.



Cost-Efficiency

Schools within the multi-academy trust can share costs, as billing is per hour, not per student, maximising budget flexibility.



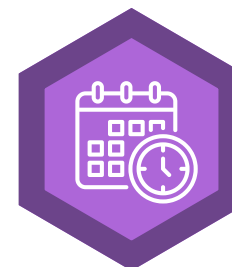
Centralised Management

A dedicated webpage allows schools to easily view available slots and seamlessly schedule students, simplifying administration.



Scalable Solution

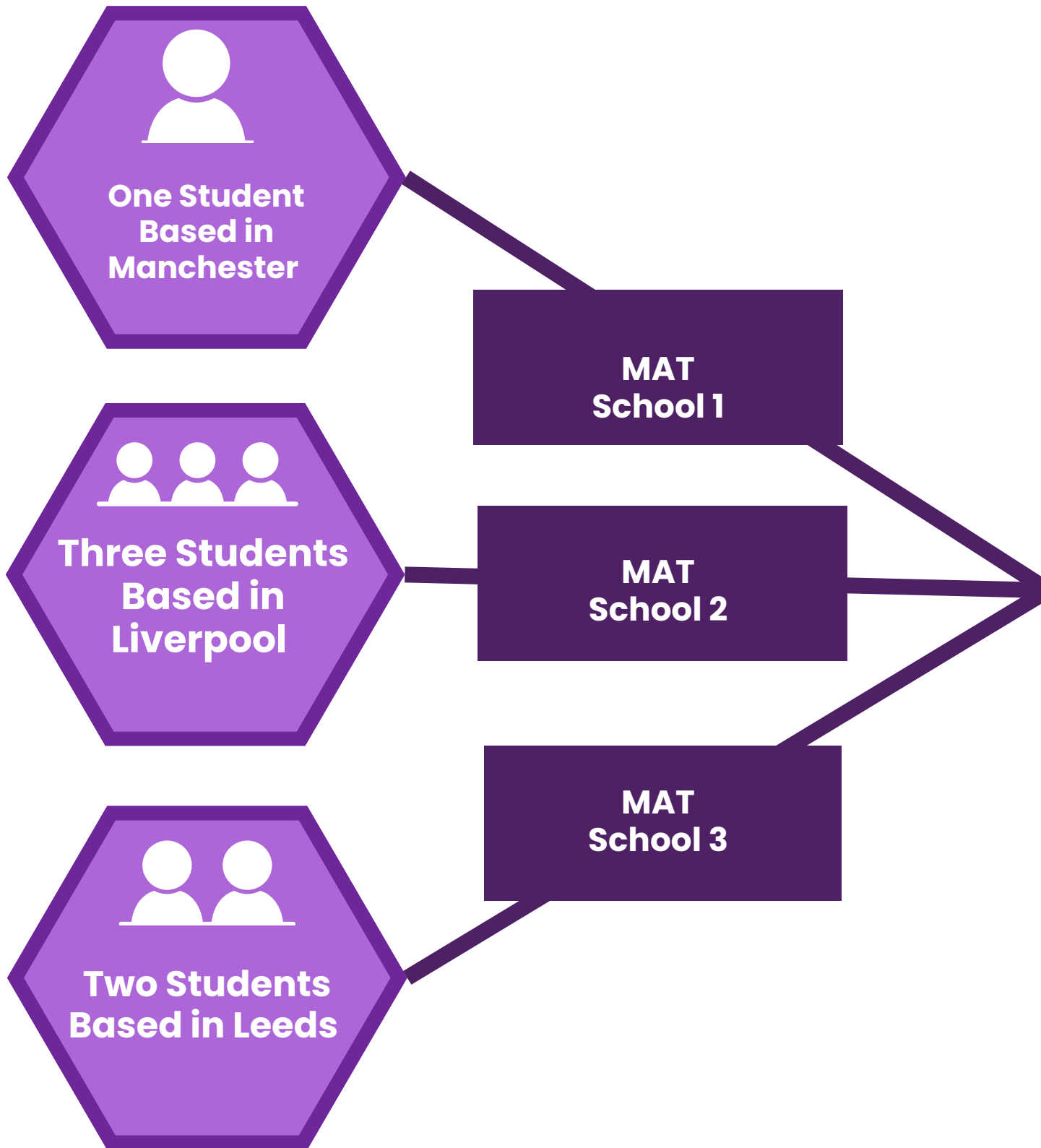
Multiple schools can join the programme under one umbrella, ensuring consistent educational quality across the trust.



Flexible Scheduling

Schools can customise lesson times and durations, ensuring the programme aligns with their specific needs and goals.

Use Case Example: Dixons Academies Trust



- Up to 6 students taking Maths, English and Science on the school grounds.
- 3 hours of lessons per day.
- 2 groups of students – Morning group and Afternoon group
- Following your scheme of study.
- Groups of students from multiple schools within the trust in groups.



Dixons Trust AP Calendar

Welcome to our interactive online calendar! This tool is designed to help you navigate all the AP lessons in Dixons Trust and help you to arrange students efficiently.

Filtering Options:

- Subject: Choose classes by subject.
- Time: Select times that fit your schedule.
- Year Group: Filter by student year groups.
- Seat Availability: Check class capacity.

Contact Information:

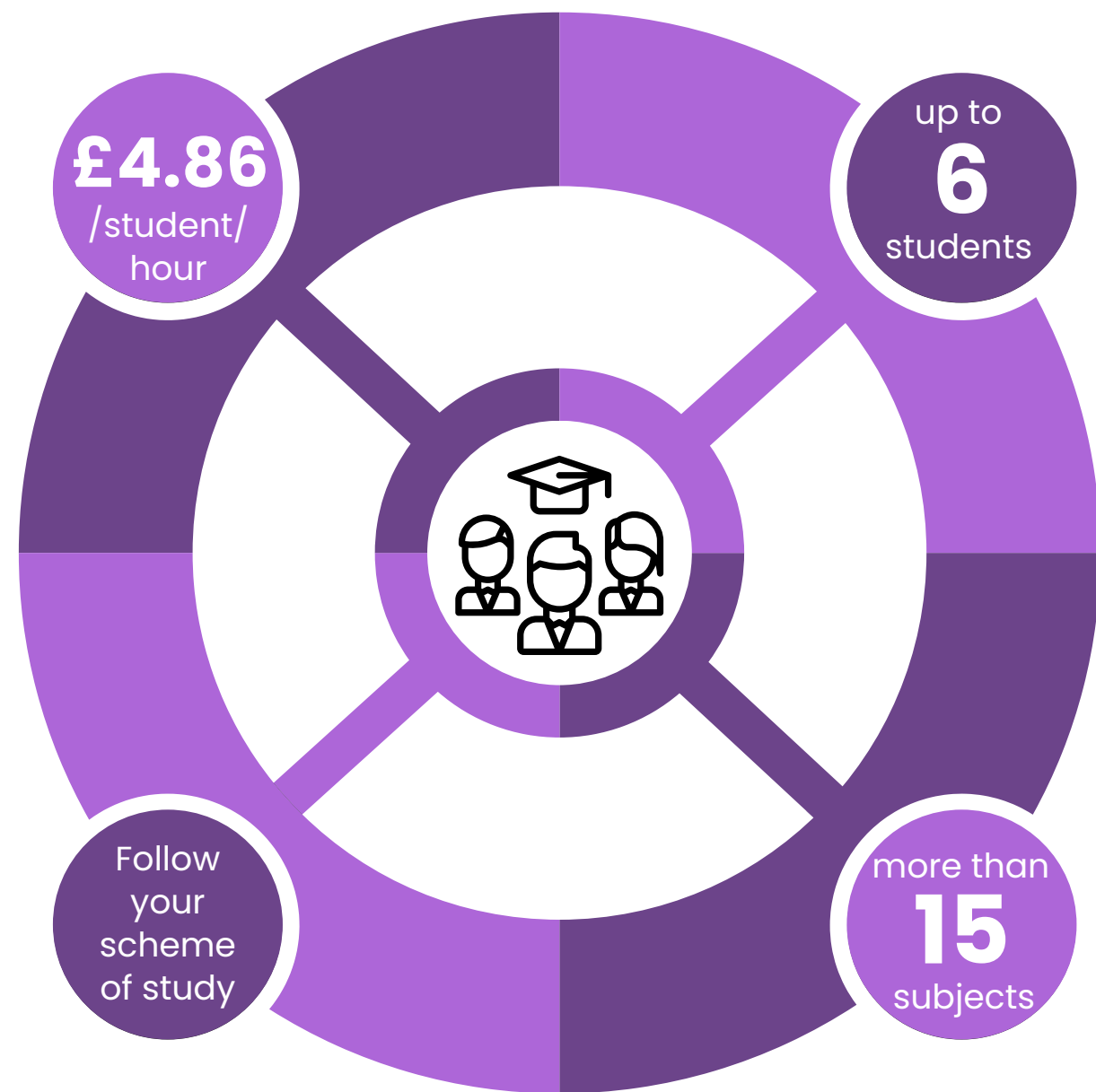
- Access the 'Contact Info' section for details on whom to contact within our Trust to discuss class enrolments.

Customize Field | Calendar View Settings | Filter

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22	23	24	25	26	27	28
No Seat-Maths						

Model 1.2: Tailored Academic Support for School Alternative Provision Programmes

For schools who need customisable, cost-effective and high quality alternative provision for groups of students.



Customised Learning Environment

Tailor the learning environment to individual needs, offering options like no-camera sessions and type-to-communicate features to support students with anxiety, ASD, and other conditions.



Flexible Lesson Delivery

Adjust lesson lengths and styles to suit the attention spans and learning preferences of students with ADHD and other learning challenges.



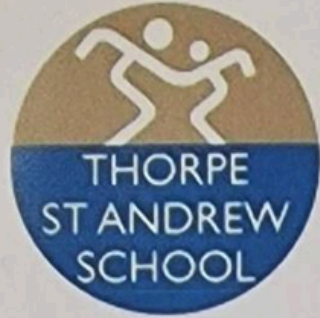
Inclusive Support

Provide specialised academic support for SEND students, helping them engage with their studies and achieve their full potential.



Accessibility and Comfort

Creates a safe, adaptable learning space that accommodates diverse needs, enabling students who struggle with traditional classroom settings to participate in education effectively.



SAIL 3

Enhanced KS4 Provision



What is SAIL 3?

SAIL is targeted provision which allows students to maintain a broad and balanced curriculum and enable them to achieve excellence and complete their education. It will give students the opportunity to achieve at least 6 GCSEs allowing them to progress to TSAS 6th Form/college/apprenticeships.

Who is it for?

SAIL 3 is for students with:

- Attendance below 80%
- Behaviour indicators
- Social and Emotional Mental Health (SEMH) difficulties
- Young carers
- Current grades below Level 4 in a number of subjects especially the core subjects
- Due to absence incomplete Coursework in certain subjects meaning they will struggle to pass with any grade

What will they study?

Students will study our core offer of subject which require Level 4s for their future. This includes:

- GCSE Maths
- GCSE English Language
- GCSE English Literature
- GCSE Biology
- GCSE Physics
- GCSE Chemistry

In addition to studying the core offer students will able to access a range of curriculum opportunities to enhance their provision (Minimum of 5 hours a week):

- Art Therapy.
- Attending lessons to complete option subjects.
- Gym and/or CORE PE.
- Forest School, allotment (ASDAN).
- Work Experience

Students will complete our Personal Development Program which can include:

- Pastoral and Wellbeing support
- Therapeutic support with the school's counsellor
- PSHE
- Careers support and guidance with the careers advisor
- Academic mentoring

How does it work?

Students will receive delivery of the core offer online in groups of no more than 6. This will follow exam board specifications and allow students to complete GCSE courses within a year. Other opportunities will be delivered within the school or other educational environments (except work experience)

Want to know more?

Contact

Use Case Example: Thorpe St Andrew School

SAIL 3 is a targeted provision which allows students to achieve excellence and complete their education with the help of Purple Ruler.

Who is it for?

01

KS4 students with attendance below 80%, behaviour indicators, SEMH difficulties, young carers and current grade level below 4.

What is Purple Ruler's role?

02

Students will study the core GCSE subjects (Maths, English Language, English Literature, Biology, Physics and Chemistry) for 3 hours a day.

How does it work?

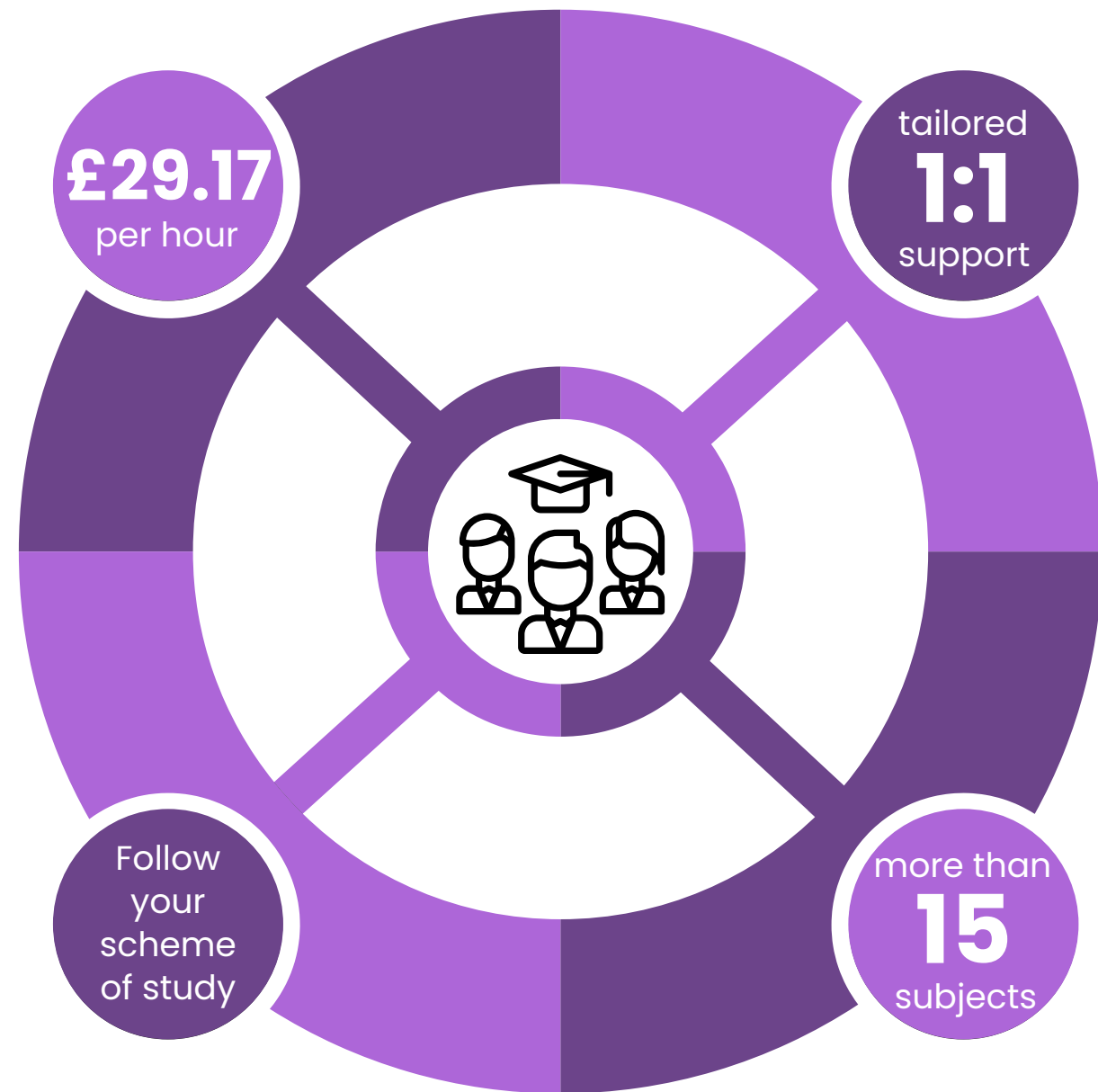
03

- Students receive delivery of core subjects online in groups of no more than 6 with Purple Ruler.
- Purple Ruler will follow Thorpe St Andrew's scheme of study.
- Other opportunities (curriculum and personal development program) will be delivered within the school.

Model 1.3:

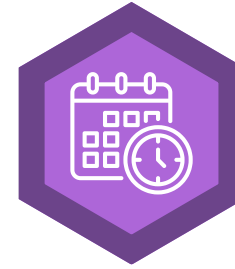
Adaptive Support for SEND Students in Alternative Provision

For schools who need 1 on 1 tailored, cost-effective and high quality alternative provision for students with SEND and/or SEMH difficulties.



Targeted Support

Provide tailored academic assistance in core subjects for students with low attendance, behavior issues, SEMH difficulties, and young carers, helping them stay on track.



Seamless Integration

Follow the school's existing timetable and scheme of study, ensuring continuity and alignment with the school's educational goals.



Focused Intervention

Address critical areas where students are below grade level 4, boosting their academic performance and confidence.



Inclusive Education

Support a diverse range of needs within the school's alternative provision program, promoting educational equity and reducing the risk of further disengagement.

Use Case Example: The Centre School - SEND



01

Student with ASD and OCD needed tailored 1 on 1 support as they could not attend lessons with other classmates.

02

Lessons were schedule for 40 minutes to accommodate specific needs.

03

The same teacher was assigned for both Maths and English to provide consistent support.

04

A 10 minutes 'free time' was scheduled to do activities the student enjoyed, e.g game building.

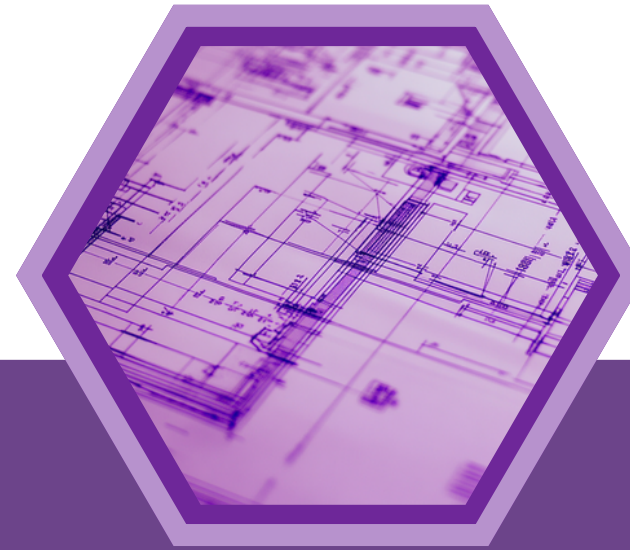
Lessons that make a difference



Baseline and Exit Testing

We offer entry and exit testing to all of our schools to better understand students' growth from our courses.

www.purpleruler.com/testing



Tailored Courses

Our tailored courses aim to....

- target problem areas
- work with students' needs to achieve your objectives

Our academics team will specifically train the teachers who have been matched to your students to focus on the above that has been identified for your school.



Incentive Programme

Getting students and parents invested is the first step...

- £10 amazon voucher for 75% + attendance - Get the kids excited!
- Custom letter for parents at each school to make sure they know.

In time extrinsic motivation will convert into a genuine love of learning in time. Leave it to our experienced tutors to get it done.

Key Performance Indicators



01

Safeguarding, Attendance and Welfare Monitoring

- Immediate Safeguarding Notification.
- Real-time Attendance Tracking Data.
- Welfare and support interventions.

02

Teacher Quality, Quality Assurance and Student Outcomes

- 100% of teachers reviewed with feedback.
- Real-time Lesson monitoring.
- Real-time student attainment data.

03

Accountability and Service

- Customer service response time of 1 hour.
- Students onboarding in 48 hours.
- Engagement, coming back to school and academic growth are the concept.



Parent/Guardian Feedback

Regular communication with schools and parents/guardians fosters a collaborative learning environment and can lead to improved student outcomes.



Attendance Reports

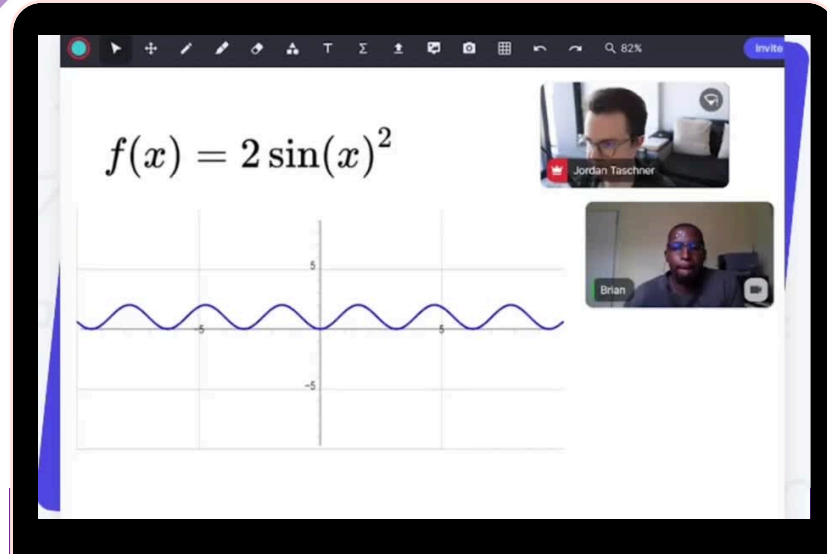
Parents/Guardians receive daily attendance updates.



Lesson Feedback

Our facilitators write reports after each lesson containing valuable feedback on the students progress. This will be sent with the attendance on a daily basis.

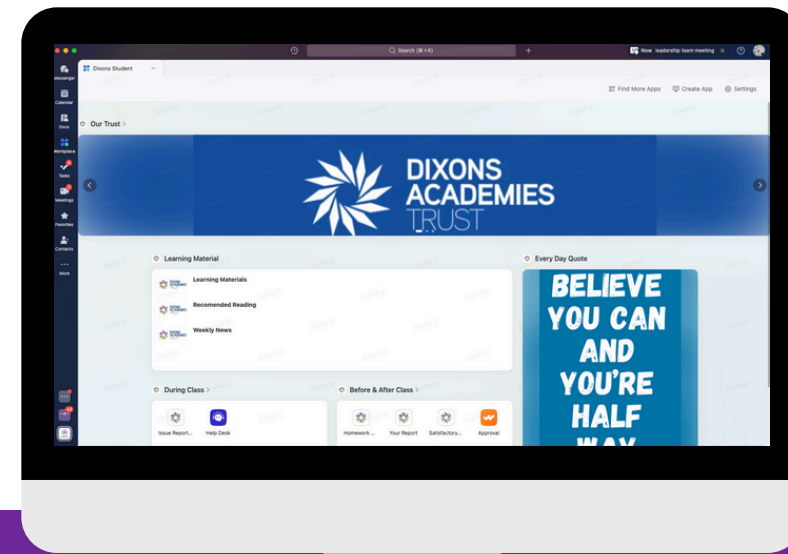
State of the Art Technology



Online Learning Space

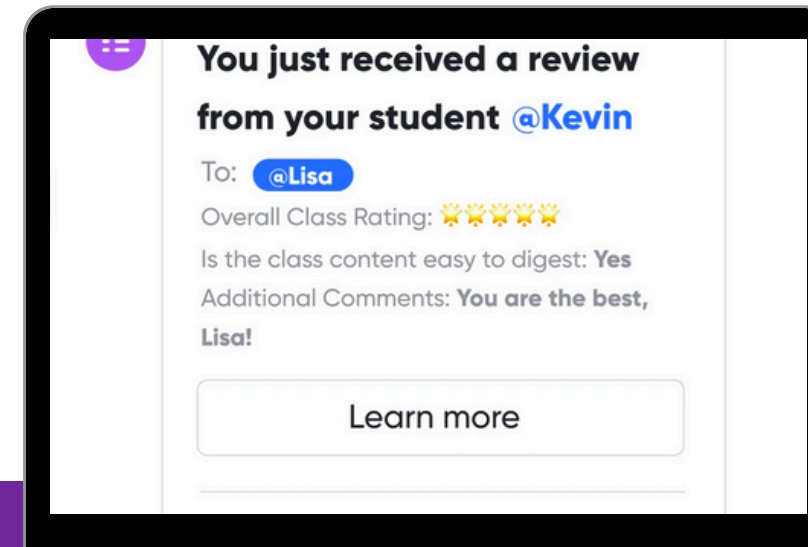
The features on our learning space fosters a highly engaging, interactive and fun learning environment.

- Collaborative whiteboard
- Subject Specific Tools
- Switch Between Different Video Layout
- Chat and Emoji Reactions



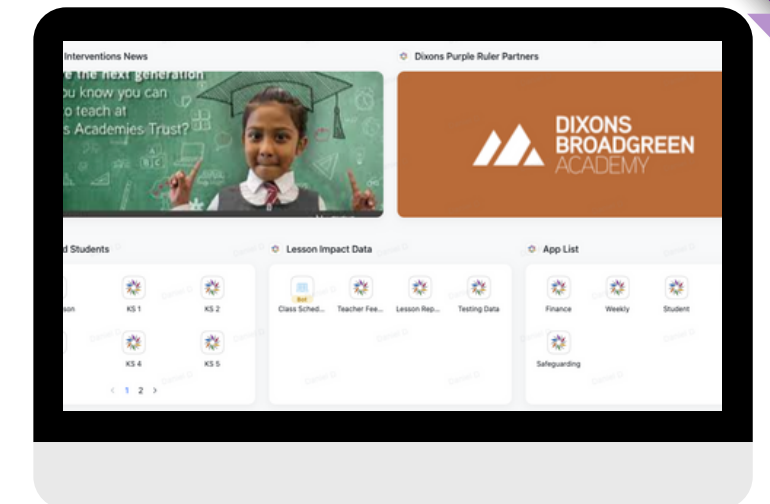
The App for Students

- Monitored Chat and Real-time Student Services
- Calendar with all past and future lessons
- Notifications, Calling into Rooms and Buzz Features
- Live documents and diagrams for creativity and collaboration



Always Improving with Feedback

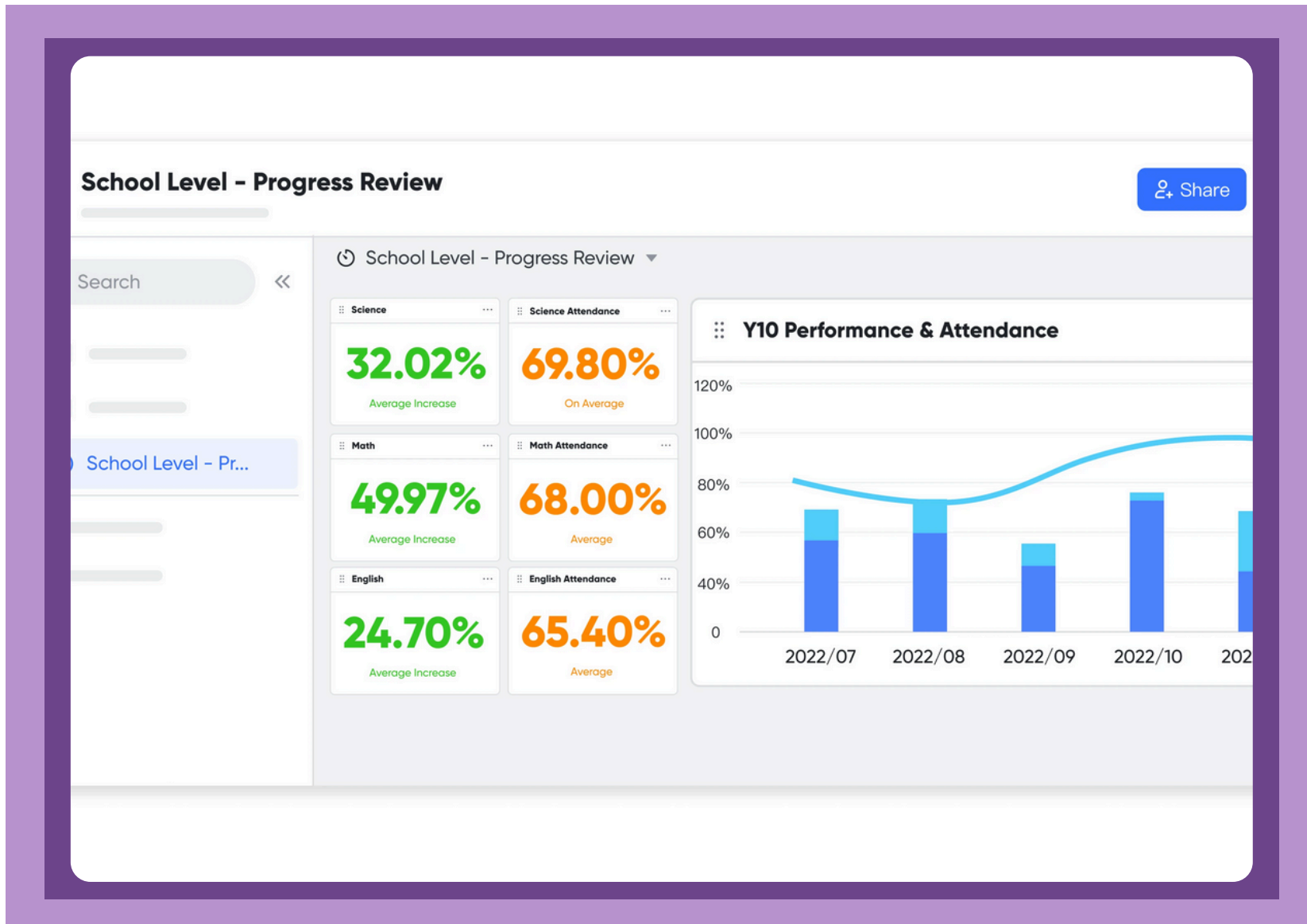
- Improving with student feedback for a new age of learner
- Weekly feedback from schools to help improve the way we work.



The App for Admin

- Real time control over our provision for your school
- Enrol/Withdraw Students
- Change teachers, subjects or timetables
- Review real time data: Attendance, Attainment, Teacher Feedback, Safeguarding

Data Reporting in Real Time



01

Track attendance and quiz results.

02

Data on a MAT, LA, school, group and student level.

Our Teacher Selection Process: KCISE Compliant

Phase 1: Recorded

Self recorded interview and teaching skills demonstration (10% pass).

Phase 2: Face-to-Face

Face-to-face interview with HR team (2% Pass).

Phase 3: Safer Recruit

- Safer Recruit Checks,
- Background Vetting
- Reference Check.
- Enhanced DBS

Phase 4: Training

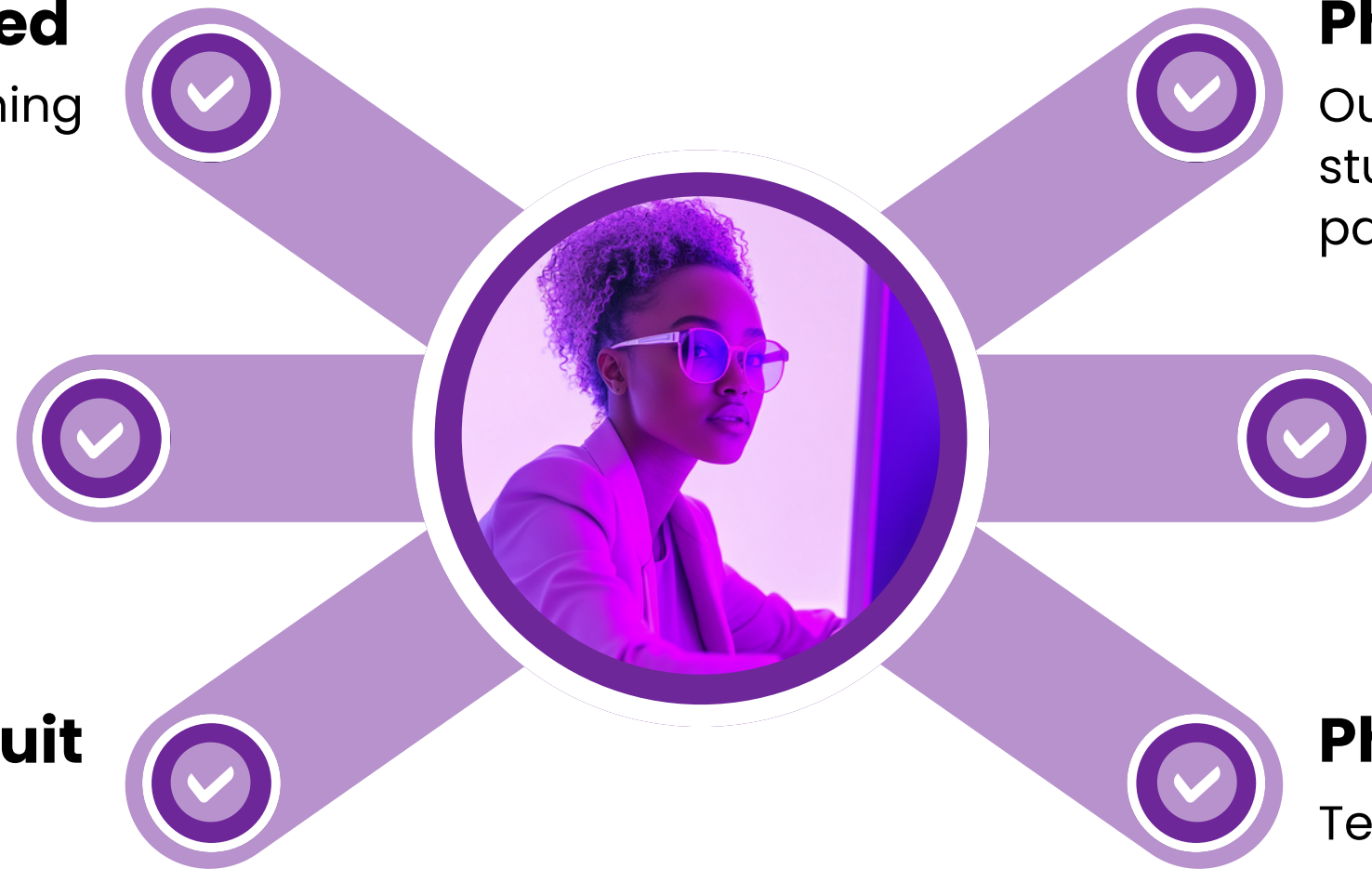
Our teacher training is a mix of self-study and face-to-face training (1% pass).

Phase 5: Hired

Teacher receives contract and Safeguarding policy to sign.

Phase 6: Probation Period

Teachers have an initial probation period before officially becoming full time teachers with Purple Ruler (0,5 % pass).



Quality Assurance of our Teachers

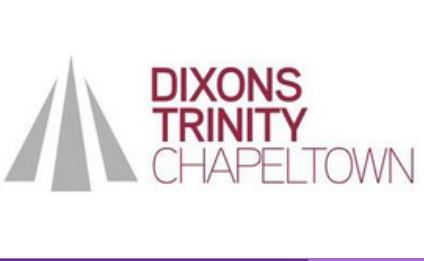
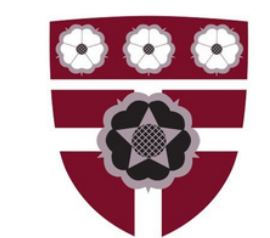
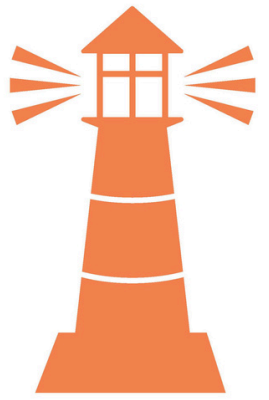
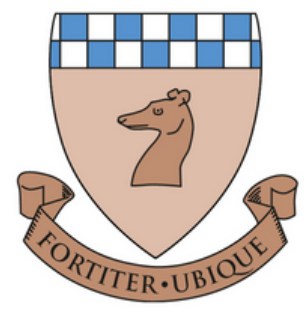


Quality Assurance Rubric

Teachers receive monthly feedback and a score out of 24 on the teaching rubric from the QA team. Teachers will receive additional support and training if their score drops below 18 and a bonus if they score higher.



Metric	
Time Management	Teacher follows the time guidelines as appropriate for the student, shows excellent judgement in time-keeping for each step and spend at least 3 minutes on the 'Teach Me' section.
Lesson Structure, Steps & Pedagogy	All elements are present and teacher shows strategic judgement in following the 6 steps, scaffolding, and student led learning with real world connections
Presentation	The lesson, teacher and material are presented well, the teacher provides encouragement to all students. All students are able to engage and interact with the material simultaneously. Resources used are appropriate, interactive and proportional to the learning goals. Teacher set up and background is professional.
Student Interaction and Enthusiasm	Teachers establish a strong connection with the students. The teacher presents and designs material in a way that students engage in the lesson and use all tools available in the lesson to enhance participation, even in case of students with mics and cams disabled. Designing materials to accommodate students' needs. Teacher uses an appropriate amount of CCQs and ICQs consistently. Students are extremely engaged with the lesson content and one another.
Teacher Energy, Communication, Passion & Motivation	High energy, positive reinforcement, using techniques in classroom management to inspire and encourage all students in the lesson. Excellent selection of vocabulary in communicating with students. This energy is consistent throughout the entire session. Students are highly motivated to engage.
Content Level & Teacher Understanding of Student Needs	Teacher has an extremely strong understanding of the content requirements and goals of their student. The intro lesson is used to bring the course together and deliver content. Scaffolding, building on prior knowledge, simplifying and adapting are all present where needed. Teacher is able to create an appropriately challenging and engaging lesson adapted to student needs and goals. Strong understanding and use of the course brief.



Thank You

From Purple Ruler

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Visit Our Website

www.purpleruler.com